

DATE: 13.06.1989.

### *Jain Irrigation*

Jain Irrigation Systems has entered the export field within three months of commencing commercial production. The collaborators of the company, James Hardie Irrigation (SRL) Italy, who supplied to the company plastic components used in irrigation systems, has now started buying these very components manufactured by the company at its plant at Jalgaon.

According to Mr. B. H. Jain, chairman, the collaborators placed their first bulk order in April for two million drippers valued at over Rs. 12 lakhs. They have now placed a further order for eight million drippers, which will earn a foreign exchange of Rs. 50 lakhs for the country. The company expects to export drippers and polytubes worth over Rs. 2 crores during the next 12 months.

The company has now made a breakthrough in selling micro-irrigation system to plantations crops like tea and coffee. It has bagged the maiden order worth Rs. 18 lakhs for installing the irrigation systems on 60 hectares of Tata Tea in West Bengal.

Mr. John M. Langa, vice-president, James Hardie Irrigation Inc., USA, who is currently on a visit to India, said that the drip irrigation system was started in the USA in 1969 and has made a remarkable progress in the last 20 years. He expressed satisfaction on the Indian company having achieved the job of installing systems in 2,400 hectares in a relatively short time.